

# Ronald Everett

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## Professional Summary

Highly organized and experienced multimedia specialist with a strong background in storytelling, video production, and content creation. Proficient in multimedia production, including video editing, graphic design, and media management. Passionate about using innovative technologies to enhance storytelling and deliver impactful results across various media platforms.

## Work History

### Photojournalist – Austin, TX

**KVUE**

2024 - Current

- Shoot and edit news packages for broadcast, prioritizing visual storytelling and compelling narratives.
- Work closely with reporters and editors to cover breaking news and live events effectively.

### Multimedia Journalist

**KYTX CBS 19 – Tyler, TX**

2023 - 2024

- Produced, shot, and edited news packages, emphasizing visual storytelling and impactful narratives.
- Conducted in-depth research and interviews to develop comprehensive news stories for television, online, and social media platforms.
- Collaborated with a team of reporters, photographers, and editors to cover breaking news and live events.

### Digital Media Specialist

**Center For Research On Teaching & Learning Excellence – Arlington, TX**

2022 - 2023

- Designed and developed multimedia content for various learning formats, including eLearning, classroom, and virtual classroom experiences.
- Conducted training needs analysis and collaborated with subject matter experts to create effective learning materials.
- Created learning assessments and utilized data to measure learning effectiveness.
- Updated and maintained content to ensure its relevancy and accuracy.

## SKILLS

- Photography
- Drone Operation
- Audio Production
- Instructional Design
- Adobe Creative Suite
- Training Plans Development
- Video Production
- MS Office Suite

## Education

**BA:** Communication (Broadcasting)